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L I L L Y
C A P I T A L

WHERE LILLY CAPITAL INVESTS



Investment targets

Companies with the intention to generate a positive impact alongside a financial return with a focus on Lilly Capital's main goals:

- Ensure clean water and sanitation
- Reduce hunger
- Build quality education
- Decent work and economic growth



Geographic area

Global (emerging markets)



Initial investment size

Small- or mid five digit USD amounts (USD 30K - 50K)



Initial investment phase

Very early to early stage



Typical stake

3-30%



Involvement

Supportive partnership, coaching and mentoring on a need basis



Investment horizon

Capability and flexibility to stay invested on a long-term basis